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Production  
**Studio**



“ Professional **content creation** in a professional environment ”



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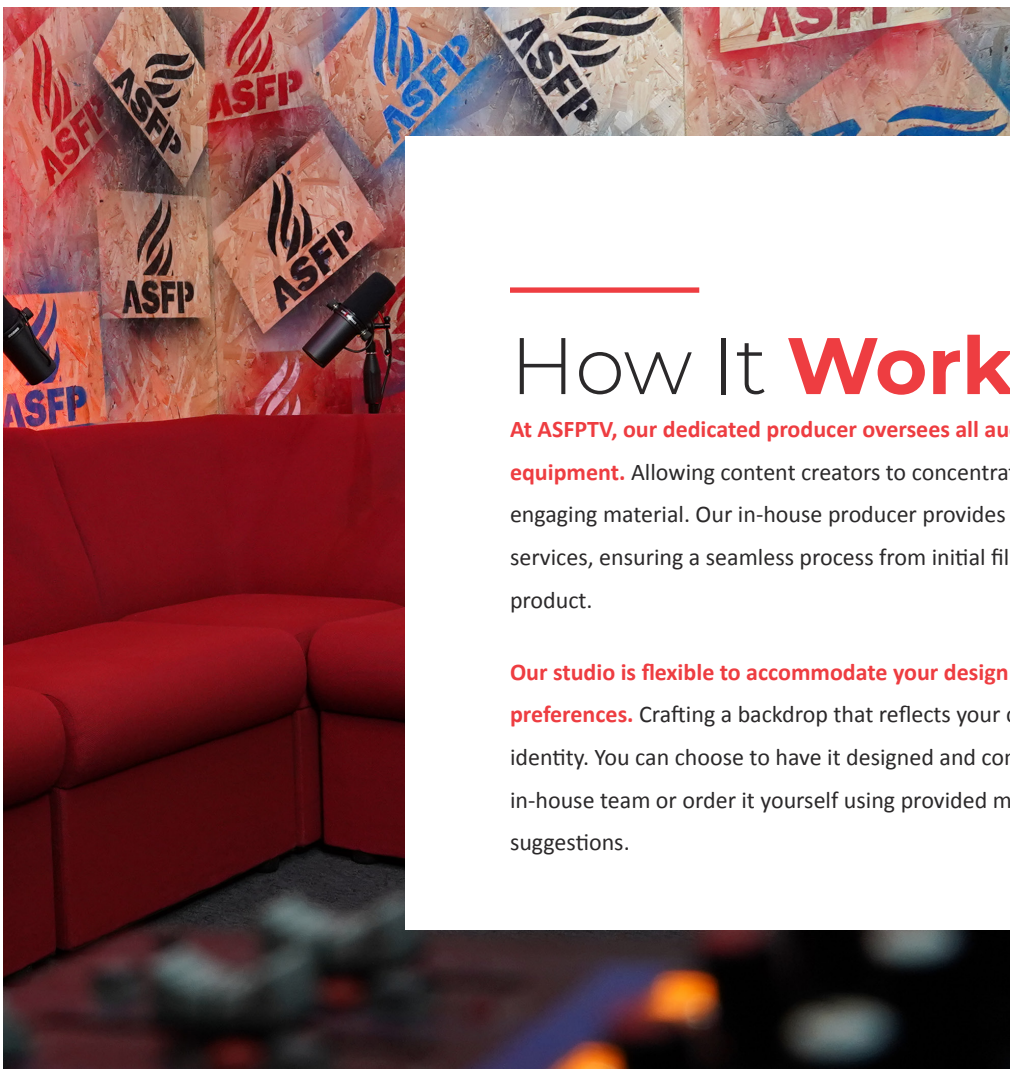
# Introducing **The ASFPTV Studio**

The new ASFPTV studio located at the ASFP office is crafted to provide a professional backdrop for professional-quality video recordings. Equipped with podcast Shure microphones, multiple 4K Sony cameras, and studio lighting, the environment ensures a visually and acoustically superior recording experience.

**Elevate your content, amplify your impact, with ASFPTV's professional studio experience.**

Capable of hosting up to four guests simultaneously, the studio is designed to facilitate dynamic podcast discussions, interviews, or collaborative content creation.





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# How It **Works**



**At ASFP TV, our dedicated producer oversees all audio and video**

**equipment.** Allowing content creators to concentrate solely on delivering engaging material. Our in-house producer provides comprehensive editing services, ensuring a seamless process from initial filming to the final product.

**Our studio is flexible to accommodate your design branding and colour**

**preferences.** Crafting a backdrop that reflects your company's unique identity. You can choose to have it designed and completed by our in-house team or order it yourself using provided measurements and suggestions.

## Our Equipment

### Audio

- Shure SM7B Dynamic Microphone
- RODE NT1 Studio Microphone
- Yamaha MG12XU Mixing Desk
- Alesis Nano Compressor/Limiter
- Focusrite 4i4 Audio Interface



## Our Equipment

### Visual

- Sony A7iii Full Frame Camera's
- Fluid Head Tripod X2
- Amaran 100DS Lighting
- Colour Changing Lightboxes
- Backdrops & Green Screen



## Our Voiceover Booth

### Record A High Quality Voiceover

Step into our recording booth, allowing you to record high-quality voiceovers to match your content.

With cutting-edge equipment and a professional setup, you'll capture high-quality audio that matches your content.



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# Our **Services**

Our services at the ASFPTV studio encompass a comprehensive array of offerings tailored to meet the diverse needs of businesses and creators. From captivating podcasts recorded with pristine clarity to engaging multimedia experiences seamlessly blending high-definition video and professional-grade audio, we ensure every aspect of your content shines.



## Audio Recording

In the ASFPTV studio, we understand that sometimes all you need is captivating audio content to make your podcast shine. That's why we provide a streamlined and efficient recording experience focused solely on delivering exceptional audio quality.



## Video Recording

Our studio offers the perfect blend of audio and visual content. Utilizing 4K Sony Full Frame Cameras mixed with high quality audio production to deliver a truly immersive viewing experience for your audience.



## Post Production

At the ASFPTV studio, our commitment to excellence doesn't end with the recording process. Offering comprehensive post production services that elevate your content to new heights.



## Voiceover Recording

Our dedicated voiceover booth designed to cater specifically to the art of voice recording, it offers a meticulously crafted space where individuals can deliver high-quality voiceovers effortlessly. Equipped with top-of-the-line recording equipment and soundproofing materials.





# Price **Structure**

## Audio **Recording**

### What's Included:

- Full use of audio equipment list supervised by producer
- Volume levelling
- Noise reduction
- Mix down & mastering
- Cutting specific parts of audio
- Insertion of Intro/Outro & Jingle

### Member **Rate**

**£150** half day **£300** full day

### Non-Member **Rate**

**£200** half day **£400** full day

## Video **Recording**

### What's Included:

- Full use of audio and visual equipment list supervised by producer
- Three camera angles
- Colour grading
- Insertion of intro & outro
- Mix down & mastering
- Cutting specific parts of audio and video

### Member **Rate**

**£350** half day **£700** full day

### Non-Member **Rate**

**£400** half day **£800** full day

## Voiceover **Recording**

### What's Included:

- Full use of voiceover recording booth for one person
- Volume levelling
- Noise reduction
- Mix down & mastering
- Cutting specific parts of audio

### Member **Rate**

**£25** an hour

### Non-Member **Rate**

**£50** an hour

## Enquire **Today**

To enquire about booking space at our podcast studio, simply reach out to **Max Joyce** at [max.joyce@asfp.org.uk](mailto:max.joyce@asfp.org.uk). Max will guide you through the booking process and ensure that your studio experience is tailored to your specific needs. Whether you're looking to record a podcast, produce multimedia content, or host a voiceover session.



### **ASFPTV Studio**

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### **Contact Us**

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